



# African Fashion Week North America

**FASHION SHOW & LIVE AUCTION**

**A PROCEED WILL BENEFIT  
THE AFRICAN IMMIGRANT FAMILIES  
TOGETHER WHICH RAISES AWARENESS  
ON MENTAL HEALTH.**



**WWW.AFWNA.COM  
info@afwna.com**

# SPONSORSHIP LEVELS

## DIAMOND 4,000USD

- High level branding on all AFWNA promotional material, Name added to event title as presenting sponsor and name included with press releases
- Free professional headshots for attendees branded with your logo
- Video ad during event (2 min) AFWNA can produce this video at your request or you can submit your own video
- Product Pitch/ speaking opportunity, (5 min) at AFWNA's main event
- Sponsorship Recognition in opening and closing speech at AFWNA main event
- Logo on step and repeat (sponsor wall)
- 100-word ad + logo on event program pamphlets distributed to the audience at the events
- A 1:00 vid advertisement, provided by your organization, will be shared on our Facebook page, (20,000+ active members). And ads banner on event website.
- You will receive an AFWNA certificate of appreciation
- VIP tickets reserved and preferred front row seats
- Complimentary vendor/exhibition space for advertising and awareness at AFAM main event
- Company logo on main runway projector screen during audience entry and intermission
- Featured post on all AFWNA social media platforms + on Facebook entry page
- Company logo displayed on website for 6 months

## PLATINUM 2,000 USD

- Product Pitch/ speaking opportunity, (5 min) at AFWNA main event
- Sponsorship Recognition in opening and closing speech at AFWNA's main event
- Logo on step and repeat (sponsor wall)
- 100-word ad + logo on event program pamphlets distributed to the audience at the events.
- A 1:00 vid advertisement, provided by your organization, will be shared on our Facebook page, (20,000+ active members).
- And ads banner on event website.
- You will receive an AFWNA certificate of appreciation
- VIP tickets reserved and preferred front row seats
- Complimentary vendor/exhibition space for advertising and awareness at AFWNA main event
- Company logo on main runway projector screen during audience entry and intermission
- Featured post on all AFWNA social media platforms + on Facebook entry page
- Company logo displayed on website for 6 months





# SPONSORSHIP LEVELS

## GOLD

**1,000USD**

- Logo on step and repeat (sponsor wall)
- 100-word ad + logo on event program pamphlets distributed to the audience at the events.
- A 1:00 vid advertisement, provided by your organization, will be shared on our Facebook page, (20,000+ active members). And ads banner on event website.
- You will receive an AFWNA certificate of appreciation
- VIP tickets reserved and preferred front row seats
- Complimentary vendor/exhibition space for advertising and awareness at AFWNA main event
- Company logo on main runway projector screen during audience entry and intermission
- Featured post on all AFWNA social media platforms + on Facebook entry page
- Company logo displayed on website for 6 months

## SILVER

**500USD**

- A 1:00 vid advertisement, provided by your organization, will be shared on our Facebook page, (20,000+ active members). And ads banner on event website.
- You will receive an AFWNA certificate of appreciation
- Complimentary vendor/exhibition space for advertising and awareness at AFWNA main event
- Company logo on main runway projector screen during audience entry and intermission
- Featured post on all AFWNA social media platforms + on Facebook entry page
- Company logo displayed on website for 6 months

## BRONZE

**250 USD**

- Complimentary vendor/exhibition space for advertising and awareness at AFWNA main event
- Company logo on main runway projector screen during audience entry and intermission
- Featured post on all AFWNA social media platforms + on Facebook entry page
- Company logo displayed on website for 6 months





## TICKET

Sponsors will receive tickets based upon their level of sponsorship, as outlined above. Any additional tickets needed by sponsors can be purchased at the Presale Ticket rate, or at the coronation ceremony.

### PRESALES TICKETS

Adult ticket (Aged 13+).....\$70

Child ticket (Aged 9-12).....\$35

### TICKETS AT THE DOOR

Adult ticket (Aged 13+).....\$150

Child ticket (Aged 3 - 8).....\$150

## SPONSORSHIP REGISTRATION

We hereby make application for  
sponsorship at:

COMPANY NAME:

Name:.....

Street Address:.....

City: ..... State: ..... Zip: .....

Contact Person: .....

Signature of Contact Person: .....

Date: .....



## **PRODUCERS/ PARTNERS:**

All partners will have to sign a partnership agreement. They are required to promote, organize, coordinate the event, contribute financially and share all losses after the event.

### **AD RATES FOR ADVERTISEMENT ON OUR BOOKLET:**

Full page, full color.....	\$300
Half page, full color. ....	\$200
Quarter page, full color.....	\$100
Business card, full color.....	\$50
Inside front cover, full color.....	\$500
Inside back cover, full color.....	\$500

**\*due to limited availability, please contact African Immigrant Families Together team directly about placing these ads.**



**There are many ways you could be involved in our upcoming Fashion:  
Be our guest, a sponsor, a designer, a model, or volunteer.  
*Visit [www.afwna.com](http://www.afwna.com)***

**You can as well like , share our page below.  
*<https://www.facebook.com/Itsafwna/>***

**We can't wait to celebrate our community talents under one  
roof with you soon.**

**This year we are expecting 400-500 in attendance at Samuel  
Riggs IV Alumni Center 7801 Alumni Drive, College Park, MD  
20742.**

**If you decide to be our sponsor, we would be happy to  
promote your brand in a variety of different ways that would  
allow our audience to directly engage with you.  
Reach out today.**

**[www.Afwna.com](http://www.Afwna.com)  
[info@afwna.com](mailto:info@afwna.com)**